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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No. 27-10/2015/S&M-CM/59

Dated: 04.01.2017

To

The Chief General Managers  
All Telecom Circles / Districts  
BSNL

**Sub: - Extension of Trade scheme for channel partners**

**Ref: - This office letter no: 27-10/2015/S&M-CM/57 dated: 04.11.2016**

Kindly refer to this office letter under references vide which Trade scheme was extended up to 31.12.2016.

In order to sustain the momentum of positive trend of SIM activations and to keep channel partners motivated, approval of competent authority is hereby conveyed to extend the current trade scheme issued vide this office letter no. 27-10/2015-S&M-CM/36 dated 01.09.2015 for another one month w.e.f. 01.01.2017 to 31.01.2017.

All out efforts should be made to grab maximum connections during the scheme period. POS should be informed about this attractive scheme by sending SMS.

  
Jt. GM (Sales)-CM 04/01/17

Copy to:

GM (Dev), ITPC, Hyderabad